

June 13th 2023

WALKER & SUTCLIFFE – SUPPORTING SOMEONE, SOMEWHERE WITH SOMETHING

Here at Walker & Sutcliffe, the chartered accountancy practice based in Huddersfield, we are excited to announce our 2023 charitable initiative, which places our clients at the heart of our giving and social impact.

B1G1

For 2023 we have partnered with [B1G1](#) (Buy One Give One), a social enterprise and non-profit organisation that ultimately wants to create a world full of giving. B1G1 achieves this by helping businesses, just like ours, create an impact with each designated business transaction.



B1G1 in practice

So, how does it work for Walker & Sutcliffe and why are our clients integral to our charitable activity?

At Walker & Sutcliffe we would like to see our outputs support someone, somewhere with something! Through B1G1 we can do just that.

We have decided that every time a client joins our business, we will donate to B1G1. In addition, specific pieces of work completed by our team, on behalf of a client, will also trigger a donation too.

The work that we have chosen to support the Walker & Sutcliffe charitable giving includes:

- Annual Accounts
- Annual Self-Assessment Tax Return
- Payroll – once a year
- Bookkeeping - once a year

But what's important is that each of our clients chooses which global goal they would like to support. We then donate to the project that this goal is linked to.

From Purpose To Impact Driven

Practice Partner, Nick Ledgard, explains: "At Walker & Sutcliffe we don't just want to be purpose-driven, we want to be an impact-driven business. B1G1, which connects businesses with global goals and high impact projects that deliver tangible benefits, is a great way to do this."

Identifying causes we care about

In total, there are 17 global goals and each goal links to lots of meaningful projects. As a leadership team, we chose several projects for each global goal. These projects aligned with our values. We then asked our colleagues to choose one from each goal – the one they cared about the most.

The projects are vast and make such a difference in lots of different ways, so it wasn't easy for colleagues. But it was important to have each colleague involved in the process, after all, it is their hard work that triggers our giving!

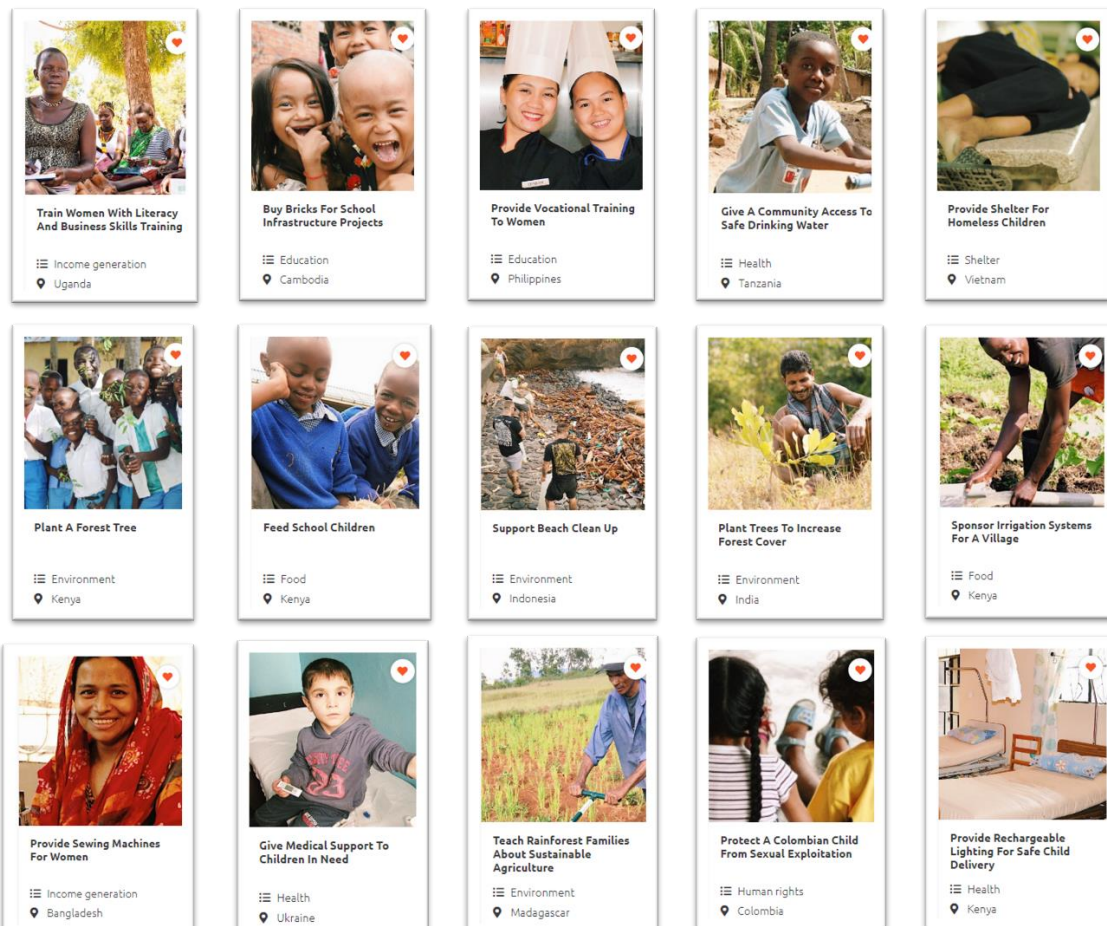
Nick adds: "As a team, we chose which project we wanted to link to each global goal. But, we leave it to our clients to choose which global goal is right for them. As an example, it could be climate action or zero hunger that aligns with their values as a business."

"We believe in giving back and knowing that our colleagues and clients are playing a role in this approach makes it all the more meaningful."

Our Global Goals



Our Projects



GLOBAL GOAL	PROJECT
No Poverty	Help women in Bangladesh to start a home business by providing access to a sewing machine. (Days)
Zero Hunger	Provide school meals to children in need in Kenya. (Days)
Good Health & Wellbeing	Provides access to a sports programme to a disadvantaged child in India. (Days)
Quality Education	Provide bricks towards building school facilities to support education in Cambodia. (Bricks)
Gender Equality	Provide access to vocational training to women in the Philippines. (Days)
Clean Water & Sanitisation	Provide access to life-saving clean water to a community in Tanzania. (Days)
Affordable & Clean Energy	Access to lighting for safe child delivery in Kenya. (Days)
Decent Work & Economic Growth	Provide literacy and business training to women in Uganda. (Days)
Industry, Innovation & Infrastructure	Support to farmers in a rural village in Kenya to build and maintain an irrigation system. (Days)
Reduced Inequalities	Access to medical support to children in need in Ukraine. (Days)
Sustainable Cities & Communities	Provide shelter for homeless children in Vietnam. (Nights)
Responsible Consumption & Production	Access to training in sustainable farming practices to farmers in Madagascar. (Days)
Climate Action	Aid with the planting forest trees in Kenya to help restore the environment. (Tree)
Life Below Water	Help to collect coastal plastic trash on an Indonesian beach, to stop plastic waste flowing into the ocean. (kg)
Life On Land	Plant trees to increase forest cover in India. (Tree)

Peace, Justice & Strong Institutions	Provide sexual exploitation prevention workshops to children in Colombia. (Workshops)
Partnership For Goals	Provide physical community clubs for older people in the UK.

Making An Impact

In May 2023 we kick-started our plan and the impact so far has been significant.

In just four weeks, with the support of our team and help from our clients, we have achieved 2,254 impacts in the world.

What does this look like?

From 100 school meals to children in Kenya, 700 days of access to clean water in Tanzania and 200 bricks to building school facilities in Cambodia - and that's just the tip of the iceberg.

Realising Our Ambition

We have set ourselves the ambitious task of reaching 30,000 impacts over the next 11 months.

We will be sharing our progress with each client. Why not join us for this journey too? Simply follow our social channels for updates.

You can also find out more about B1G1 this way: <https://b1g1.com/>